

# Skills for Social Enterprise



*With the Social Enterprise Academy you can improve your Leadership coaching skills.*

## The Social Enterprise Academy

We design and deliver individual modules, programmes and tailored programmes for the social economy and community regeneration sector, with a particular focus on individuals and their development as social entrepreneurial leaders.

This coaching programme is designed for people leading and managing social enterprises in Moray, with special funding provided by Highlands & Islands Enterprise. It will provide you with a practical grounding of the principles and practice of coaching, and supports you in using these skills in your organisation.

## What kind of learning is it?

It is a practical learning experience with professionally trained coaches and tutors, together with peer learning from colleagues

## What is the structure?

The structure will be a combination of an initial 2-day workshop, two further single day workshops, co-coaching sessions with another member of the group, and four personal coaching sessions on your leadership issues.

## Programme Outline

The programme will start with a 2-day workshop covering the following areas:-

- familiarisation of the principles of coaching and how it works in practice.
- Exploration and practice of the skills and behaviours underpinning coaching.
- Development of active listening and good questioning techniques by engaging in co-coaching.
- Consideration of the benefits of coaching in your role or organisation.
- Reflection on your own leadership skills, and planning for your own development through coaching sessions and peer learning.

Two further single day sessions will take place at intervals of about six weeks when the group will meet to develop their practice further. During the time between these sessions you will be expected to plan how to use the skills gained in your own role at work. You will be developing and practising skills, and reflecting on your learning within the group.

During the programme, you will be supported through co-coaching sessions with another member of the group, and also receive four personal coaching sessions on your leadership issues by an experienced tutor.

## Dates

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|---------------------|---------------------|
| 19/20 February 2008 | - Elgin (venue TBC) |
| 9 April 2008        | - Elgin (venue TBC) |
| 21 May 2008         | - Elgin (venue TBC) |

## Costs

The fees for all of our options is per module and can be spread over the period of your studies. If you are working in a social economy organisation, you will qualify for a Communities Scotland bursary, which reduces our per module cost to only £95. If you do not qualify for a bursary but you are involved with the social economy sector you may still be awarded a discounted fee of £295. All applications are considered on an individual basis.

The four main workshop days are treated as two modules, so individuals will require to fund, or find funding of £190. The cost of the personal coaching will be funded by Highlands & Islands Enterprise for those eligible.

## How to Apply

If you would like to apply for the programme, then please call us:

**0131 243 2670**

Or send an email to:

**daniel@theacademy-ssea.org**

For further information please visit our website:

**www.theacademy-ssea.org**



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